



World Environment Day
Green Community Event: A Session on Carpooling

Whispering Palms, Kandivali, Mumbai

4th June 2017

I'm With Nature



Background

Lift Kara De (LKD) is a carpooling initiative taken up by the enthusiastic residents of Whispering Palms Society in Kandivali, Mumbai. The group consists of about 256 carpoolers so far with numbers increasing every few months. Mr. Santosh Shetty, one of the key members of the Lift Kara De group had approached Ekonnnect for calculating their individual/group emission reductions, fuel and money savings achieved so far from their ongoing carpooling activity. Ekonnnect team members estimated these values based on the data received from the LKD group members which comprised of number of rides, distance travelled, number of individuals in a car, type of fuel and years of carpooling.

The results showcased that in a short duration of 5 years LKD members had achieved 1, 91,000 Kg of Carbon dioxide emission reductions.

About the Event

On Sunday 4th June 2017, the group members of Lift Kara De had organized their annual meet and greet event to celebrate World Environment Day. Around 70 carpoolers and residents eagerly attended the event. On this occasion Ekonnnect Knowledge Foundation was invited to conduct a session for the members to present the calculated emission reduction values. Ekonnnect participated in this event with an aim to encourage and motivate all the citizens who are currently doing wonderful things for the environment and also to motivate them to do much more in order to become Green Leaders for other citizens to follow.

Proceedings

The session started with the members of Ekonnnect - Sonal Alvares, Disha Mahajan and Shubhra Verma giving a short presentation on the amount of emissions, fuel, money, traffic, pollution savings achieved by the LKD members through their carpooling activity. The presentation also covered many other eco-activities/programs in addition to carpooling for the participants to take up.

Ekonnnect also distributed awards to the **Green Crusaders: Top five members of the Lift Kara De** group who achieved the maximum CO2 emission reductions. They were presented by Ekonnnect with herb saplings and certificates which showcased their emission reduction data to encourage them to keep up the momentum. Each and every group member of the LKD group was then gifted with vegetable plant seeds sealed in an eco-friendly envelope as a token of appreciation and for them to connect with Nature.

Apart from the above session and award ceremony Ekonnnect also had exhibited a stall on Climate Change Resources Toolkit for the participants to visit and view the various posters, brochures, and booklets prepared on Climate Change. Next to it was the Personal Carbon Footprint (PCF) stall, wherein participants calculated their Individual carbon footprints, it was supported and handled by Mayuri Raichur and Tanay Gokhale from Ekonnnect. They sensitized the participants on how to reduce their footprints in order to adopt greener lifestyles.

Photos taken during the Event





List of Participants

Sr. No.	Name	Profession	E-mail id
1	Namit Tripathi	Banking Professional	namitt7@gmail.com
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8	Govind Rao	IT Professional	govindrao4u@gmail.com
9	Vinay Kapoor	News and Media Service (Times)	vinaykapooremail@gmail.com
10	Sanjana Meher	Counselling Psychologist	sanjanameher@gmail.com
11	Sneha R. Sharma	Teacher (Home Tuition)	sharma.soniya30@gmail.com
12	Bhushan Makhija	Marketing	bhushan.makhija@gmail.com
13	Pulkit Kapahi	Service	pulkitkapahi@hotmail.com
14	Manoj Shroff	Advertising	manus603@gmail.com
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16	Sonali Awasthi	Entrepreneur	spoilmesillstore@gmail.com
17	Bhavika Shroff	French Teacher	bhavika.shroff@gmail.com
18	Renu Bhandari	Hindi Teacher	renudeepbhandari17@gmail.com
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20	Dr. Pushpa Shriwas	Physiotherapist	shriwas.pushpa@gmail.com
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27	Moushami Dutta	Teacher	maushumi@aku.gmail.com
28	Ulka Raut	Soft Skills and Behaviour Trainer	rautulka@gmail.com
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31	Rakesh Bhatia	Vice-President, Engineer	rakesh2073@gmail.com
32	Kavita Shetty	Director - MovieTime Digital	rocks.kavita@gmail.com
33	Rama Bansal	LIC Agent/Insurance Advisor	ramavb@gmail.com
34	Pallavi Selampurua	Chartered Accountant	pallavi.selampurua@sbrca.in
35	Hemant Kanojia	Gyn. Endoscopic Surgeon	drhemant_2000@yahoo.com
36	Priya Shenoy	Hello Kids Preschool (Principal)	priyaprashant1405@gmail.com
37	Prashant Shenoy	Service-Tata	-

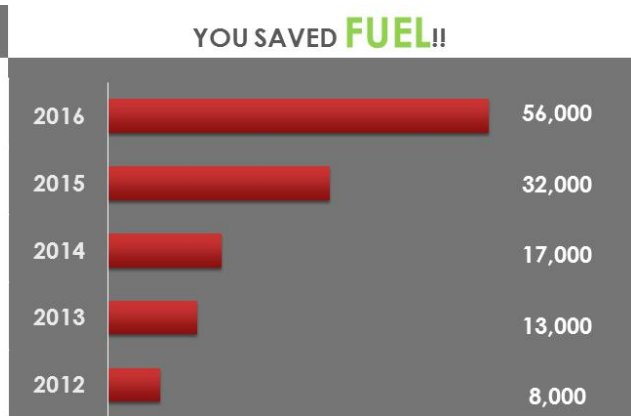
Sr. No.	Name	Profession	E-mail id
38	Hiten Chauhan	Civil Engineer	chauhanhiten07@gmail.com
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59	Ritesh Daruka	Service-Finance	ritesh.daruka@gmail.com
60	Prashant Bhatt	-	pabhatt@gmail.com

Carpooling Achievements



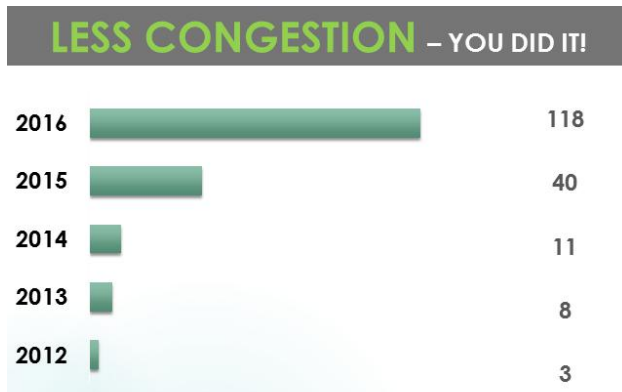
Carbon dioxide emissions in kilogram

9,177
Trees equivalent carbon dioxide reduced



Fuel saved in Liters

1
Railcar worth of coal burned



Number of cars

95,00,000
Kilometers of traffic avoided



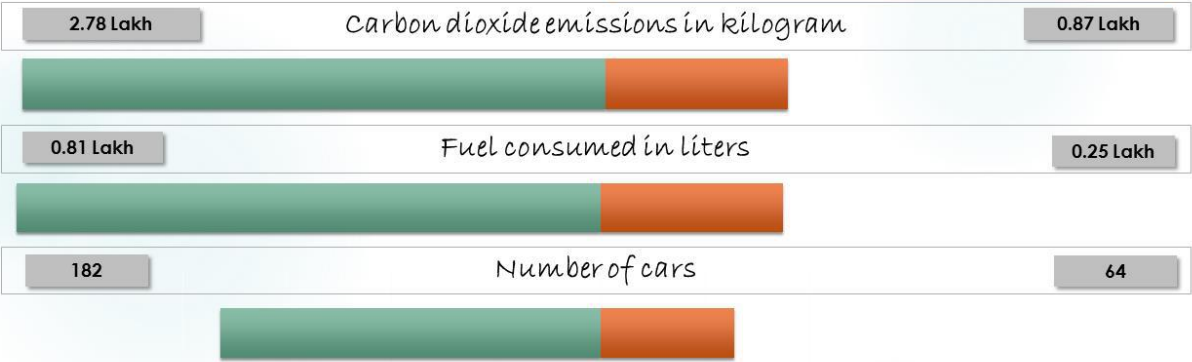
Money saved in Rupees

60.6
Tons of waste recycled instead of landfilled



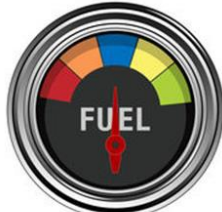
Without Carpooling

With Carpooling




What your carpooling has achieved till now?


Based on the cumulative data from 5 years




k7669899 fotosearch.com ©



 **1,91,000**
Kilograms of Carbon Dioxide emissions saved

 **56,197**
Litres of fuel saved

 **33,71,000**
Rupees saved on fuel

Source: <https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator>

RAKESH BHATIA

You have made a difference!!!

Thanks to you our world is more friendly,
the environment is less impacted and you've saved money!

Social Friendly: Carpoolers are cool
Environmental Less Impact: Lower carbon emissions
Economical Saved money: Less money spent

Green Crusader Award for Carpooling in Mumbai City

World Environment Day Celebrations on 4th June 2017

1200



NUMBER OF
RIDES COMPLETED

44160



KM WHILE
CARPOOLING

5299



CO2 SAVED
IN KG

255



CO2 REDUCED
EQUIVALENT TO TREES



MANSOOR BHINDERWALA

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320



NUMBER OF
RIDES COMPLETED

13504



KM WHILE
CARPOOLING

8102



CO2 SAVED
IN KG

389



CO2 REDUCED
EQUIVALENT TO TREES



BHOLA GUPTA

You have made a difference!!!

Thanks to you our world is more friendly,
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384



NUMBER OF
RIDES COMPLETED

12518



KM WHILE
CARPOOLING

7511



CO2 SAVED
IN KG

361



CO2 REDUCED
EQUIVALENT TO TREES



NILESH MEHTA

You have made a difference!!!

Thanks to you our world is more friendly,
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Green Crusader Award for Carpooling in Mumbai City

World Environment Day Celebrations on 4th June 2017

480



NUMBER OF
RIDES COMPLETED

10848



KM WHILE
CARPOOLING

3905



CO2 SAVED
IN KG

188



CO2 REDUCED
EQUIVALENT TO TREES



VIRAL PATEL

You have made a difference!!!

Thanks to you our world is more friendly,
the environment is less impacted and you've saved money!

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Environmental Less Impact: Lower carbon emissions
Economical Saved money: Less money spent

Green Crusader Award for Carpooling in Mumbai City

World Environment Day Celebrations on 4th June 2017

240



NUMBER OF
RIDES COMPLETED

10608



KM WHILE
CARPOOLING

8486



CO2 SAVED
IN KG

408



CO2 REDUCED
EQUIVALENT TO TREES



Citizens' carpooling takes green route

Residents across the city take up initiatives and contribute their bit for a greener world

Virat Singh virat.singh@dnaindia.net

A community car-sharing scheme initiated by residents of Whispering Palms, a township in Kandivli's Lokhandwala, has not only helped in reduction of 1.91 lakh kg of carbon dioxide emissions since 2015 but has also cut down 118 cars from the city's roads and saved fuel worth Rs 33.71 lakh.

The figures were calculated on the cumulative data of 256 users, based on their travel details like kilometres travelled and the number of trips taken in a week among other details.

'Lift Kara De' was started as a WhatsApp-based carpooling system in 2015 to teach a lesson to auto drivers who refused to ply and to reduce pollution as well as congestion. It has now graduated to a smartphone app and currently has over 500 members. The scheme works on the simple concept of those willing to offer a lift by stating the destination and



Members of 'Lift Kara De', a WhatsApp-based carpooling system which they started in 2015 to curb pollution and congestion

WORLD ENVIRONMENT DAY



seats available. Since it is a voluntary scheme there is no money transaction involved.

It was two months ago that Santosh Shetty, who played a major role in getting 'Lift Kara De' rolling decided to approach Ekconnect Knowledge Foundation (EKF) for

calculating the carbon emissions. The figures were released on Sunday during a function.

"We chose to release the figures ahead of World Environment Day as it will help people understand that by making a small change we have helped the environment. It feels amazing to learn that it would take 9,177 trees to suck up the carbon dioxide, that they reduced, by just deciding to share cars," said Shetty.

Dr Prasad Modak, Director of EKF said, "Imagine the reduction in road congestion as well as carbon emissions if every township begins carpooling."

A human chain shines light on forest cover

Anagha Sawant
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On the eve of World Environment Day, Thane citizens gathered to form a human chain near Talav Pali on Sunday, with an aim to spread awareness about the decreasing green cover.

Thanekar Foundation, an organisation along with Thane Municipal Corporation (TMC) organised the event.

According to the organisation over 2,000 citizens came together to form a human chain. Speaking about the initiative, Pratik Kate, founder of Thane Foundation said, "We can see the green cover reducing every year. It is an alarming situation. We reached out to citizens with the help of social media and pamphlets so that citizens could join us in large numbers."

The group also promoted waste management through this initiative.

"TMC has been creating