



Job Description: Program Manager – Ekonnnect Knowledge Foundation

About Ekonnnect

Established as a nonprofit section 25 company in September 2012, Ekonnnect offers awareness, education and training in the field of Environmental Management and Sustainability. Ekonnnect reflects the vision of mainstreaming sustainability of Dr.Prasad Modak, Executive President of Environmental Management Centre LLP (EMC), a strategic consulting company set up in 1996.

Before Ekonnnect was officially launched, Dr.Modak and the team at EMC conducted programs for various stakeholders on the topics under Sustainability. All of these programs were aimed towards imparting knowledge to the relevant stakeholder through programs using uniquely designed pedagogy. Conceptualized by Dr.Modak, the pedagogy is a blend of face to face programs combined with a state-of-the-art e-learning course woven through providing mentoring as well. All programs are designed to stimulate change and necessarily result in actionable outcomes. Since these programs were self-funded, all were offered at subsidized rates so as to provide the benefit equally to all involved. In order to formalize these programs and ensure their continuity, Ekonnnect Knowledge Foundation was set up as an independent company to continue this work. EMC supports the programs at Ekonnnect by giving their time and resources as required.

The mainstay of Ekonnnect is 'learning' either face to face or through e-learning. Partnerships are struck up with various institutions such as academic institutes, trade and industry associations and community based organizations. Another key program is sustainability awareness for employees of corporates called 'Sustainability Awareness Program'. Here employees are engaged in interactive programs on leading topics such as Biodiversity, Air Pollution, Sustainable Mobility, Waste Management, Water Conservation, Climate Change & Carbon Foot print and Energy Conservation. Leading from here, Ekonnnect is also collaborating with corporates on corporate social responsibility helping design and implement programs and projects which meet these goals.

Ekonnnect works closely with a network of associates and partners to offer such programs across the country. Innovative ways of communicating the challenges and solutions to environmental issues are constantly explored. These result in products such as Eko-calendars, an eco-friendly calendar and programs such as the Sustainability Kaleidoscope, a blended seminar series.

What is the opportunity?

There is a growing interest in environmental management and sustainability given the background of changing governmental regulations across the globe. Investors and stakeholders to development projects are demanding stringent measures be followed pushing the industry to adopt operations and processes that integrate social and environmental concerns. There is a huge need for capacity building programs to update knowledge of this dynamic domain and to equip the learner with the wherewithal for career progression and that of the organization they work with.

Within Ekonnnect there are many opportunities to exercise creativity through design and conduct of programs that are unconventional, innovative and exciting. Such programs will match the objectives of advancing education as well as positioning Ekonnnect's services to the best advantage. Since Ekonnnect is a



newly founded entity, the way ahead includes increasing the number of programs and clients. We expect the individuals who join us to grow with the company. The vision is to expand the network of associates, reach out to large players in the corporate world, establish and maintain relationships which translate into long term projects thereby ensuring sustainability and growth of the company. The plan is to take on passionate individuals to join the team as we experiment and succeed with new formats such as Anvaya, a film contest to raise awareness on the issues and solutions of environment.

Who should apply?

Individuals at all levels in their career looking to join a company in the field of environmental education. This job description is specific to a program manager; key responsibilities include:

- Design and conduct of programs, identifying sponsors and partners, setting timelines, coordinating between all partners to the program, monitoring progress and reporting.
- Research and analyze market data, collect and conduct needs assessments and surveys to understand and base future programs
- Working independently as well as within a team to achieve pre-determined set of milestones and deliverables with set timelines
- Play a proactive role in setting goals and strategizing partnerships and networks to grow the company and achieve its objectives

Qualifications and experience

- Education background in environmental/social sciences/social work/education with a few years of experience working in an organization of repute
- Evidence to support successfully working with a team or independently managing a program or project from end to end interacting with various stakeholders
- Experience of developing/delivering awareness/learning/training modules/courses/programs

Skills and attitude

- Proficient in Microsoft (Word, Excel, Power Point) and use of Digital Media
- Above average written and verbal communication skills, knowledge of regional languages a plus
- Strengths to include analytical and problem solving skills with attention to detail
- Proactive, positive, self-starter, enthusiastic and willing to follow through to conclusion

What support can you expect?

- Professional development/training as per appetite and interest
- Infrastructure and support of a team, guidance and mentorship from seniors including Dr.Modak
- Performance related pay including encouragement of entrepreneurship model of working

Reporting to

Head – Ekonnnect Knowledge Foundation

Contact

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